

WYBC SOLICITATION REPORT

DATE \_\_\_\_\_ TELEPHONE NUMBER \_\_\_\_\_

FIRM NAME \_\_\_\_\_ TYPE OF BUSINESS \_\_\_\_\_

FIRM ADDRESS \_\_\_\_\_

NAME OF FIRM REPRESENTATIVE INTERVIEWED \_\_\_\_\_

POSITION OF REPRESENTATIVE \_\_\_\_\_

DO YOU HAVE A FUTURE APPOINTMENT? \_\_\_\_\_ WHEN? \_\_\_\_\_

TYPE OF PROGRAM SUGGESTED \_\_\_\_\_

TYPE OF COMMERCIAL SUGGESTED \_\_\_\_\_

DID YOU GET AN AD? \_\_\_\_\_ COMMENCEMENT DATE \_\_\_\_\_

IF SO, AMOUNT \_\_\_\_\_ TERMINATION DATE \_\_\_\_\_

WHEN SHOULD THIS FIRM BE SOLICITED AGAIN? (IF YOU DO NOT  
HAVE A FUTURE APPOINTMENT) \_\_\_\_\_

GENERAL COMMENTS:

HEELER \_\_\_\_\_



